

**Bachelor of Fine Arts - Design - Marketing Concentration
Transfer Academic Roadmap**

Year 1: Junior Year				Year Total				24
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 3100	Fall	DES 1100, 1110, 2005, 2600	0	DES 3130	Fall & Spring	DES 1100, 1110, 1103, 1104, 1125, 2005, 2600	3	
DES 3020	Fall	DES 1100, 1110, 1103, 1104, 1125, 2005, 2600, ART 1160	3	DES 3205	Spring	DES 1100, 1110, 2005	3	
DES 3300	Fall	DES 1100, ART 1160	3	MKTG 3050	Fall & Spring		3	
DES 3500	Fall	DES 1100, 1110, 1125	3	General Education (UD)	Fall & Spring		3	
General Education (UD)	Fall & Spring		3					
Semester Total			12	Semester Total			12	

Year 2: Senior Year				Year Total				24
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 4100	Fall	DES 1100, 1110, 1103, 1104, 1125, 2005, 2600, ART 1160	3	DES 4015	Spring	DES 1100, 1110, 1103, 1104, 1125, 2005, 2600	3	
DES 4130	Fall & Spring	DES 1100, 1110, 1103, 1104, 1125, 2005, 2600	3	MKTG 4200	Fall & Spring	MKTG 3050, MKTG 3160	3	
MKTG 3160	Fall & Spring		3	Free Elective	Fall & Spring		3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			12	Semester Total			12	

Year 3: BFA Final Year				Year Total				24
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 5110	Fall	DES Core (1100 - 4130), ART 1160	3	DES 5125	Spring	DES Core (1100 - 4130), ART 1160, DES 5110	3	
MKTG 5400	Fall	MKTG 3050	3	DES 4195 or DES 5590	Fall and/or Spring	DES Core (1100 - 4130), ART 1160 or Jr/Sr standing	3	
Free Elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
Free Elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			12	Semester Total			12	
Degree Units Total							72	